



Completely Creative

visual & verbal communications

16881 Schiller Court
Sonoma, CA 95476-3449

success@creative1.com
707.938.2586

Menu *of* Services

First Course — The Foundation of Marketing

If you are ready to have a thriving business filled with ideal clients who are happy to pay you outrageous amounts of money for the pleasure of working with you... then you're ready for this workshop.

What we will cover:

- What makes people listen when you talk
- Why you should keep your business cards hidden at networking events
- What to do and say to increase sales
- How to tame your unconscious mind

Second Course — Mesmerize Your Market

- **Marketing Message:** *It answers these questions:*
 - Is this service for me?
 - Why do I need this service?
 - What do I get from this service?
 - Does this service really work?
- **Marketing Information:** *The Currency of Marketing*
 - Executive Summary: a one page overview of your services
- **Web Site Content:** *Your presence on the web*

Third Course — Implementation

Your marketing strategy and action plans. The nuts and bolts of putting your plans into action.

- **Marketing Strategies:** *The How To of Marketing*
- **Marketing Action Plan:** *The Structure of Marketing*

a la carte

- Articles and Reports
- Brochures and Flyers
- Branding: logo, business cards, web design
- Individual coaching sessions
- Brainstorming and idea generation



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Completely Creative Business Breakthrough Workshops

Ready to have a thriving business filled with ideal clients who are happy to pay you outrageous amounts of money for the pleasure of working with you... then these workshops are for you.

Would you like to have a long list of clients who are so committed to working with you that they are willing to wait months until you have an opening?

In Part One you'll gain clarity about your marketing goals, the obstacles that are getting in your way, and start planning the steps you need to take to reach your profitability goals.

In Part Two, we'll craft your mesmerizing marketing message and explore how to use it.

These business building breakthrough workshops can put you on the path to sky rocket your profitability in 2008. What you will have by the end of these workshops that could change your life and your business:

- A crystal clear vision for where you want your business to go in 2008
- A crystal clear vision for where your clients will come from
- Uncover the hidden challenges that may be sabotaging your success
- You will have a new way to attract clients with the confidence you need to achieve your profitability goals. You will feel renewed, inspired and motivated to take action on your specific goals.

Judy Baker, Certified Action Plan Marketing Coach, is qualified to assist you in developing and implementing your marketing plan. She combines skills in theatre arts, human resources and marketing communications to help clients develop magnetic marketing visual and verbal communications.



Breakthrough Workshop Part One — Foundation

DAY: Monday

DATES: July 21, 2008

TIME: 8:00 am – 12:00 pm

LOCATION: Sonoma

Breakthrough Workshop Part Two — Mesmerize Your Prospects & Clients

TIME: 1:00 pm – 5:00 pm

LOCATION: Sonoma

SIGN UP FOR ONE WORKSHOP: \$99.

AT THE DOOR: \$129.

SIGN UP FOR BOTH WORKSHOPS: \$159.

WORKBOOK INCLUDED

Date: _____ email: _____

First Name: _____ Last Name: _____

Company: _____ Phone: _____

Address _____

City: _____ State: _____ Zip: _____

Payment Options: Cash Check Discover Mastercard Visa

Account Number: _____

Expiration Date: (mm/yyyy) _____ PIN# _____ Total Amount: _____

Name on the card: _____ Signature: _____