

10 Speed Bumps to Small Business Growth and how to avoid them



Just as you think everything is going smoothly in your business, BOOM!!!, you hit a “speed bump”. Mike Van Horn, President of the Business Group will guide us in how to navigate and avoid the ten main obstacles to business success. You will leave this presentation with practical information you can use to support your business growth.

Mike will cover these key topics:

1. Stuck in a culture of smallness
2. Outgrowing your management style
3. Chained to the secret knowledge syndrome
4. Squeezed by a culture of no profit; pricing like a charity
5. Vice president of minutiae
6. Blind sided by opportunity
7. Fear of marketing
8. No plan, no accountability
9. Tank's on empty
10. Lone Ranger mentality

Mike Van Horn, MBA, President of The Business Group, has advised entrepreneurial companies since 1974, on how to grow their businesses and operate with greater ease and profitability. He has authored a dozen books for business owners, including **How to Grow Your Business Without Driving Yourself Crazy**.
www.businessgroup.biz



Watch for details about an in-depth workshop coming to you in 2006.

NEW LOCATION • Reservations Required/Space is Limited

When:	Friday • November 4, 2005
Registration:	7:45–8:00 am
Workshop:	8:00–10:00 am
Where:	NEW LOCATION • Finley Center • 2060 W College Ave, Santa Rosa, 95401
Cost:	Advance reservations and payment \$15 \$18 at the door. Continental breakfast included
RSVP:	Cynthia Riggs • (707) 823-1602 • cynthiar@comcast.net
Payment:	Send your check or money order to CEE • POB 203 • Cotati, CA 94931

The Entrepreneurial Exchange Pact:

Entrepreneurs place top value on practical opportunities to learn from each other and the experts in subjects uniquely relevant to entrepreneur-hood. We commit to delivering a perfect blend of networking and instruction.

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