



Create Your One Page Business Plan™ Now! *a Two-Part Workshop*

Spend 8 hours with Cynthia Riggs and you'll walk away with your own one page plan and a working blueprint for running your business. You will gain a one year action plan and the tools you need to keep your plan up-to-date and realistic.

The One Page Business Plan *A Simple Solution to a Complex Problem*

- A.** Will you be successful this year?
- B.** Are you tracking your business progress?
- C.** Do you have an effective strategic plan?
- D.** Will you meet your sales and profit objectives this year?

If you answered **NO** to any of these questions, you may want to consider a One Page Business Plan.

The One Page Business Plan is a concise and clear action plan that provides business owners with a foundation for business planning and growth. Having the opportunity to get the planning out of your head, off the napkins scattered around your computer and into a proven format will be a "business changing" experience! You will have the chance to chart your path and your progress, change what isn't working before it is set in stone, and experience the empowerment that comes from navigating the course of your business.

Advance Reservations Required/Space is Limited

- When:** Two Thursdays, March 16 & 23, 2006
- Check-in:** 8:45 am–9:00 am
- Workshop:** 9:00 am–1:00 pm
- Where:** Small Business Development Center 431 Tenth Street • Santa Rosa
- Cost:** Advance reservations & payment \$129. \$159 at the door, space permitting. Continental breakfast included.
- RSVP:** Cynthia Riggs: (707) 823-1602
cynthiar@comcast.net
- Payment:** Send your check or money order to CEE • PO Box 203 • Cotati, CA 94931

Cynthia Riggs, the Business Diva, is a lifestyle entrepreneur, having successfully started and exited three profitable businesses. In 2004 she sold Making It Big, her multi-million dollar mail order/catalog company and she has begun her fourth enterprise, Women Building Business, as a consultant and teacher of business development to small and micro business owners. Her conviction that every entrepreneur needs support, problem solving opportunities and a usable business plan culminated in her certification as a One Page Business Plan consultant. What sets her apart from other business consultants is that she has been a successful entrepreneur for 25 years and is using that experience and expertise to help small business owners garner growth and financial success of their own. She works with businesses across the country and you can learn more about the work she does on her web site at www.bizdiva.biz.



The Entrepreneurial Exchange Pact:

Entrepreneurs place top value on practical opportunities to learn from each other and the experts in subjects uniquely relevant to entrepreneur-hood. We commit to delivering a perfect blend of networking and instruction.

The Redwood Empire SBDC at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: San Jose State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the San Jose State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.

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Company	_____		
Address	_____	City	_____
State	_____	Zip	_____
email	_____	url	_____
Phone	_____	Fax	_____
Amount Enclosed	_____	Date	_____
How did you hear about this workshop? _____			
Would you like to be notified about other CEE Events? _____			

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