

The One Page Business Plan™ *The Fastest, Easiest Way to Write Your Business Plan*

When you hear the words "Business Plan" which of the following phrases come to mind?



- A. Why do I need one?
- B. My business is too small to need a plan
- C. Something I need to do some day...
- D. Probably a good thing to have but when will I have time to write one?
- E. A pain in the you know what

As business owners, we are constantly told to write or update our business plan and we don't do it because we are too busy getting the next customer or putting out fires. Creating your business plan doesn't have to be a painful or time consuming experience. This interactive session will show you that an effective business plan can be written on one page & used as a tool to run your business so your business stops running you.

NEW LOCATION • Advance Reservations Required/Space is Limited

- When:** Friday, March 3, 2006
- Registration:** 7:45 am–8:00 am
- Workshop:** 8:00 am–10:00 am
- Where:** New Location • Finley Center
2060 W College Avenue, Santa Rosa
- Cost:** Advance reservations & payment \$15.
\$18 at the door, space permitting.
Continental breakfast included.
- RSVP:** Cynthia Riggs: (707) 823-1602
cynthiar@comcast.net
- Payment:** Send your check or money order to
CEE • PO Box 203 • Cotati, CA 94931

Cynthia Riggs, the Business Diva, is a lifestyle entrepreneur, having successfully started and exited three profitable businesses. In 2004 she sold Making It Big, her multi million dollar mail order/catalog company and she has begun her fourth enterprise, Women Building Business, as a consultant and teacher of business development to small and micro business owners. Her conviction that every entrepreneur needs support, problem solving opportunities and a usable business plan culminated in her certification as a One Page Business Plan consultant. What sets her apart from other business consultants is that she has been a successful entrepreneur for 25 years and is using that experience and expertise to help small business owners garner growth and financial success of their own. She works with businesses across the country and you can learn more about the work she does on her web site at www.bizdiva.biz.



Two part follow-up workshop: Thursdays, March 16 & 23, 9:00 am – 1:00 pm. \$129 in advance, \$159 at the door.

The Entrepreneurial Exchange Pact:

Entrepreneurs place top value on practical opportunities to learn from each other and the experts in subjects uniquely relevant to entrepreneur-hood. We commit to delivering a perfect blend of networking and instruction.

The Redwood Empire SBDC at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: San Jose State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the San Jose State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.

The Center for Entrepreneurial Excellence

Entrepreneurial Exchange presents

The One Page Business Plan™ Workshop with Cynthia Riggs

- When:** Two Thursdays • March 16 and 23, 2006 • 9:00 am–1:00 pm
Where: Small Business Development Center • 431 Tenth Street • Santa Rosa
Cost: Advance reservations and payment \$129 required.
\$159 at the door (space permitting).
Workbook included.
RSVP: Cynthia Riggs • (707) 823-1602 • cynthiar@comcast.net
Payment: Send your check or money order to CEE • POB 203 • Cotati, CA 94931

Name	_____	Title	_____
Company	_____		
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State	_____	Zip	_____
email	_____	url	_____
Phone	_____	Fax	_____
Amount Enclosed	_____	Date	_____
How did you hear about this workshop?	_____		
Would you like to be notified about other CEE Events?	_____		

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