

How Successful Entrepreneurs Self Manage *Using balance to make your dreams come true*

The number one request made by CEE attendees has been for help in building self and time management skills. This is your opportunity to participate in a unique interactive presentation with renown author **Chance Massaro**. As a leading self-help expert, Chance will teach us how to develop a wholistic view of our business and will share concrete tools for keeping it on track and healthy.



Chance Massaro, owner of Power Communication, has devoted 25 years to increasing the communicative and organizational skills of individuals within, and enhancing the sense of teamwork among, co-workers and colleagues. His recent book, **Easy**

Genius, won "best self-help book of 2004" award from the Bay Area Independent Publishers Association. Attendees at his workshops and seminars describe them as fun, creative, and enjoyable.

Amongst the topics Chance will cover are:

- How to prioritize
- How do deal with interruptions
- How to plan your day
- How to organize your office
- How to connect your dreams to what you do

Chance says that your questions are a vital part of his presentation.

Reservations Required/Space is Limited

- When:** Friday • September 2 • 8:00–10:00 am
- Where:** Small Business Development Center • 431 Tenth Street • Santa Rosa
- Cost:** Advance reservations and payment \$12
\$15 at the door. Continental breakfast included
- RSVP:** Cynthia Riggs • (707) 823-1602 • cynthiar@comcast.net
Karen Widmer • (707) 965-3932 • karenwidmer@earthlink.net
- Payment:** Send your check or money order to CEE • POB 203 • Cotati, CA 94931
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The Entrepreneurial Exchange Pact:

Entrepreneurs place top value on practical opportunities to learn from each other and the experts in subjects uniquely relevant to entrepreneur-hood. We commit to delivering a perfect blend of networking and instruction.

The Redwood Empire SBDC at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: San Jose State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the San Jose State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.
