

10 Speed Bumps to Small Business Growth and how to avoid them — an in-depth workshop



Are you missing opportunities for growth and profit because you are consumed by the day-to-day operations of running your business? In an action packed four hour workshop, Mike Van Horn, President of the Business Group will help entrepreneurs dig into their own businesses, answering questions, through group discussion, and 1-on-1 problem solving. You'll leave this workshop with new tools to increase your success.

As small companies grow, the owners outgrow their ways of doing business. Things that used to work just fine no longer work.

Entrepreneurs habitually work with their nose to the grindstone. Busy with day-to-day stuff, we often fail to see things coming along — both bumps in the road and big opportunities. Both can be very costly. They slow growth, suck up profits, and wear you down.

When people say, "Yeah, my business is just bumping along. It just isn't getting me where I want to go," Mike can usually show you where you are stuck.

Mike Van Horn, MBA, President of The Business Group, has advised entrepreneurial companies since 1974, on how to grow their businesses and operate with greater ease and profitability. He has authored a dozen books for business owners, including *How to Grow Your Business Without Driving Yourself Crazy*.
www.businessgroup.biz



Reservations Required/Space is Limited

When:	Friday • January 27, 2006
Registration:	7:45–8:00 am
Workshop:	8:00 am–12:00 pm
Where:	Small Business Development Center • 431 Tenth Street • Santa Rosa
Cost:	Advance reservations and payment \$59 \$79 at the door. Continental breakfast included
RSVP:	Cynthia Riggs • (707) 823-1602 • cynthiar@comcast.net
Payment:	Send your check or money order to CEE • POB 203 • Cotati, CA 94931

The Entrepreneurial Exchange Pact:

Entrepreneurs place top value on practical opportunities to learn from each other and the experts in subjects uniquely relevant to entrepreneur-hood. We commit to delivering a perfect blend of networking and instruction.

The Redwood Empire SBDC at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: San Jose State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the San Jose State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.

The Center for Entrepreneurial Excellence

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Name _____ Title _____
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Address _____ City _____
State _____ Zip _____
email _____ url _____
Phone _____ Fax _____
Amount Enclosed _____ Date _____
How did you hear about this workshop? _____
Would you like to be notified about other CEE Events? _____

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